

COLORADO WOMEN'S BAR ASSOCIATION
47TH ANNUAL CONVENTION

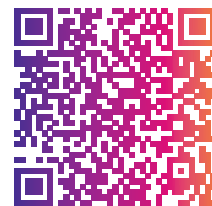


**Empower.
Advocate.
Thrive.**

SOARING TOGETHER WITH INTENTION.

MAY 17-19, 2024

LINK FOR 2024 CONVENTION
RESERVATIONS BOOKING:



(303) 831-1040
execdir@cwba.org

cwba.org/convention

CWBA

COLORADO WOMEN'S BAR ASSOCIATION

The Colorado Women's Bar Association (CWBA) is the largest diversity bar association in Colorado and one of the largest and most prominent women's bar associations in the country. We are relentlessly focused on advancing women as leaders in the legal profession and advocating for the needs of women generally.

Our 47th Annual Convention's theme is **"Empower. Advocate. Thrive. Soaring Together With Intention"** which builds upon our theme of "Intend To Thrive" for everything we do during the 2023-24 fiscal year. We will be offering presentations and workshops that focus on empowering women, advocating for ourselves and others, and going beyond mere survival to thrive in our lives and careers.

The CWBA's Annual Convention is one of the largest legal conferences in the Rocky Mountain Region and one of the largest annual gatherings of women in the law in Colorado. It is the highlight of our year and the largest fundraiser for the association! It provides an opportunity for attorneys from across the state to network, discuss developments in the legal industry, participate in continuing education, and recognize each other's outstanding achievements.

We anticipate nearly 200-250 attorneys from throughout Colorado will attend our 47th Annual Convention on May 17-19, 2024, at The Hythe Vail. Our predominately female attendees are from all areas of law practice, with many being from small and large law firms and corporations, and a fairly large number of judges. A few law students and allied legal professionals such as court reporters, paralegals, and other legal services providers also attend.

We hope YOU will join us and greatly appreciate your consideration of becoming a valued sponsor!

JOIN US!

Contact us today
about your
sponsorship.



cwba.org/convention



Let us put your company in front of connected, professional community leaders.

- Gain exposure to a large and influential clientele base!
- Get access to highly interactive, effective workshops.
- Join amazing networking opportunities with successful leaders from across the state.

We are also seeking in-kind product donation partners for prizes.

Contact us to discuss how we can tailor your partnership benefits to match your marketing needs.

Sponsor Recognition	Summit \$8,000	Platinum Plus \$6,500	Platinum \$5,000	Gold \$3,500	Silver \$2,000	Bronze \$1,000	Friend \$750
Complimentary Convention Registrations (including meals)	4	3	2	1			
Exclusive meet and greet opportunity with keynote speaker of your choice	✓						
Naming opportunity for a session or specific aspect of Convention (varies depending on level of support)	✓	✓	✓	✓			
Special recognition from podium and 30-second sponsor video promo opportunity	✓	✓	✓				
Two complimentary tickets to Friday Mary Lathrop Trailblazer Award Dinner	✓	✓					
Bonus Sponsorship Recognition at other upcoming CWBA event(s)	✓	✓					
Special recognition for Saturday's Dinner + one plenary session naming offering	✓	✓	✓				
Logo displayed during Saturday's Dinner	✓	✓	✓				
Color ad (1/4 page) in CWBA's newsletter <i>The Advocate</i> Spring issue (dist. 1500+)	✓	✓					
Color ad (5"w x 3.75"h) in the printed Program for Convention attendees	✓	✓	✓	✓			
Display table/exhibiting opportunity	✓	✓			✓		
Signage on tables during sponsored event	✓	✓					
Recognition in printed brochure and website	✓	✓	✓	✓	✓		
Recognition via CWBA's social media channels	✓	✓	✓	✓			
Poster/signage at registration and throughout the Convention	✓	✓	✓	✓	✓	✓	✓
Acknowledgment in printed program provided to each Convention attendee	✓	✓	✓	✓	✓	✓	✓
Acknowledgment via CWBA blog	✓	✓	✓	✓	✓	✓	✓

Ask how we can help meet your marketing goals!

LOGO & AD SPECIFICATIONS

Our Convention partners gain exposure through a variety of logo and ad placements.

ACCEPTED LOGO FORMATS:

- High resolution for printing; 300 dpi (EPS preferable or JPEG)
- Low resolution for website use; internet applicable (JPEG or GIF)

ACCEPTED AD FORMATS:

- Program ads are 5" wide by 3.75" tall, in full color
- Finished Preferred:
 1. CMYK Color and
 2. PNG or JPEG at 300 dpi, or Press-Quality PDF

- **SILVER SPONSORS AND ABOVE**
Logos are due by May 3, 2024, for inclusion in the Convention Brochure and all other materials.
- **GOLD SPONSORS AND ABOVE**
Program Ad is due by May 3, 2024, for inclusion in the Convention Program.
- **BRONZE SPONSORS AND BELOW**
Commitments due by May 3, 2024, for inclusion in the Convention Program and other materials.



REGISTRATION POSTER



CONVENTION PROGRAM

Email logos & ads to
 CWBA Executive Director
 Kim Sporrer at
 kimspporrer@cwba.org

2024 CWBA ANNUAL CONVENTION SPONSOR COMMITMENT FORM

Today's date: _____

Sponsor name (for printed materials): _____

Contact person: _____

Phone: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Email: _____

Billing Contact: _____

Yes! Include me/my company as a CWBA Convention Sponsor (please select level):

- \$8,000 \$6,500 \$5,000 \$3,500 \$2,000 \$1,000 \$750
Summit Platinum Plus Platinum Gold Silver Bronze Friend

BILLING INFORMATION (Payment must be received by May 3, 2024, to be listed in event materials.)

Please invoice me Check enclosed: Payable to *Colorado Women's Bar Association*

Card Type: VISA MasterCard American Express Discover

Name (as it appears on card): _____

Card number: _____

CVV#: _____ Expiration date: _____

Billing address (if different than above): _____

City: _____ State: _____ Zip: _____

Don't forget to include your logo and Program Ad (where applicable).

Invoices will be emailed and may be paid online through our website (preferred).

If paying by mail, please send completed form and payment to:
CWBA, P.O. Box 1918, Denver, CO 80201 • (303) 831-1040 • execdir@cwba.org