



Convention
Sponsor Packet

**Colorado Women's
Bar Association**

P.O. Box 1918,
Denver, CO 80201
(303) 831-1040

execdir@cwba.org

www.cwba.org



40TH ANNUAL CONVENTION

MAY 19-21, 2017 ♦ THE SEBASTIAN - VAIL

During the last 39 years, the CWBA has grown to become the largest specialty bar association in Colorado. We promote women as leaders in the legal profession, and advance the needs of women and children in the law.

Our Annual Convention is the highlight of our year. It provides an opportunity for attorneys from across the state to network, discuss developments in the legal industry, participate in continuing education, and recognize each other's outstanding achievements.

More than 200 attorneys from throughout Colorado are expected to attend the 40th Annual Convention, at The Sebastian - Vail.

Be a part of celebrating our

Ruby Anniversary!

Contact us today about your sponsorship.



**“YOU HAD
THE POWER
ALL ALONG,
MY DEAR.”**



CWBA
COLORADO WOMEN'S BAR ASSOCIATION

Sponsor Recognition	<i>Ruby</i> \$7,500	Platinum Plus \$5,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Friend \$250
Complimentary Convention Registrations (including meals)	4	2	1	1			
Exclusive meet and greet opportunity with keynote speakers	✓						
Two complimentary tickets to Friday's Mary Lathrop Award Dinner	✓						
Bonus Sponsorship Recognition at upcoming CWBA event(s)	✓	✓					
Premier seating for Saturday's Dinner + one speaker offering	✓	✓	✓				
Logo displayed on tables during Saturday's Dinner	✓	✓	✓				
Color ad (1/4 page) in CWBA's newsletter <i>The Advocate</i> Spring issue (dist. 1300+)	✓	✓	✓				
Color ad (5"w x 3.75"h) in the printed Program provided to each Convention attendee	✓	✓	✓	✓	✓		
Display table opportunity	✓	✓	✓	✓	✓		
Signage on tables during sponsored event	✓	✓	✓	✓	✓		
Recognition in printed registration Brochure	✓	✓	✓	✓	✓		
Recognition via CWBA's social media channels	✓	✓	✓	✓	✓		
Recognition from podium	✓	✓	✓	✓	✓	✓	
Poster/signage at Registration and throughout the Convention	✓	✓	✓	✓	✓	✓	✓
Acknowledgment in printed Program provided to each Convention attendee	✓	✓	✓	✓	✓	✓	✓
Acknowledgment in CWBA's newsletter <i>The Advocate</i> (distribution 1300+)	✓	✓	✓	✓	✓	✓	✓

Ask about hosting a vendor table!

Let us put your company in front of connected, professional community leaders.

We are also seeking in-kind donation partners for inclusion in our coveted "Swag Bags" and as door prize donors.

- Gain exposure to a large and influential clientele base!
- Get access to highly interactive, effective workshops.
- Join amazing networking opportunities with successful leaders from across the state.

Contact us to discuss how we can tailor your partnership benefits to match your marketing needs.

Logo & Ad Specifications

Our Convention Partners gain exposure through a variety of logo and ad placements.

- Silver Sponsors and Above -

Logos are due by **March 15** for inclusion in the printed Convention Brochure and all other materials.

Program Ad is due by **May 1** for inclusion in the Convention Program.

- Bronze Sponsors and Below -

Commitments are due by **May 1** for inclusion in the Convention Program and other materials.

Accepted Logo Formats:

- High resolution for printing; 300 dpi (EPS preferable or JPEG)
- Low resolution for website use; internet applicable (JPEG or GIF)

Accepted Ad Formats:

- Program ads are 5" wide by 3.875" tall, in full color
- Finished Preferred:
 1. CMYK Color and
 2. TIFF or JPEG at 300 dpi, or Press-Quality PDF

Email logos & ads to CWBA Executive Director Kim Sporrer, at kimsporrer@cwba.org.



Registration Poster



Convention Program



2017 CWBA Annual Convention Sponsor Commitment Form

Today's date: _____

Sponsor name (as it should appear in printed materials): _____

Contact person: _____ Phone: _____ Fax: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Email: _____ Billing Contact: _____

Yes! Include me/my company as a CWBA Convention Sponsor (please select level):

- \$7,500 \$5,000 \$3,000 \$2000 \$1000 \$500 \$250
Ruby Platinum Plus Platinum Gold Silver Bronze Friend

Yes! I would like to include promotional items in the Convention Swag Bags, please contact me.

BILLING INFORMATION (Payment must be received before April 1, 2017 to be listed in event materials.)

- Please invoice me Check enclosed: Payable to Colorado Women's Bar Association

Card Type: VISA MasterCard American Express Discover

Name (as it appears on card): _____

Billing address (if different than above): _____ City, Zip: _____

Card number: _____ Expiration date: _____

Don't forget to include your logo and Program Ad (where applicable).

Invoices will be emailed and may be paid online through our website (preferred).
Please send completed form and payment no later than April 1, 2017 to:
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