

CWBA 44TH ANNUAL CONVENTION SPONSOR PACKET

CWBA

# Lead Beyond Limits



SPONSOR PACKET

May 21, 2021

ONLINE VIA ZOOM

(303) 831-1040  
execdir@cwba.org

**CWBA**   
COLORADO WOMEN'S BAR ASSOCIATION

[cwba.org/convention](http://cwba.org/convention)

With more than 1,500 active members, the CWBA has grown to become the largest diversity bar association in Colorado and one of the most prominent women's bar associations in the country.

We are promoting women as leaders in the legal profession and advancing the needs of women generally, encouraging them to "Lead Beyond Limits!"

Our Annual Convention is the **largest annual gathering of women in the law in Colorado** and is the highlight of our year. It provides an opportunity for attorneys from across the state to network, discuss developments in the legal industry, participate in continuing education, and recognize each other's outstanding achievements.

More than 250 attorneys from throughout Colorado are expected to attend the 44th Annual Convention on **May 21, 2021, this year being held virtually via Zoom.**



**JOIN US!**  
Contact us today  
about your  
sponsorship.

[cwba.org/convention](http://cwba.org/convention)

## Let us put your company in front of connected, professional community leaders.

- Gain exposure to a large and influential clientele base!
- Get access to highly interactive, effective workshops.
- Join amazing networking opportunities with successful leaders from across the state.

**We are also seeking in-kind product donation partners for door prizes.**

Contact us to discuss how we can tailor your partnership benefits to match your marketing needs.

Sponsor Recognition	Summit \$7,500	Platinum Plus \$5,500	Platinum \$3,500	Gold \$2,500	Silver \$1,500	Bronze \$750	Friend \$500
Complimentary Convention Registrations (including Nosh Box)	4	3	2	1			
Dual Sponsorship of the August "Convention Extension" Workshop	✓	✓	✓	✓			
On-screen graphic throughout Convention during branded display opportunities	✓	✓	✓				
Bonus Speaking Opportunity or promo video shown during event	✓	✓	✓				
Name recognition as a sponsor on Convention platform	✓	✓	✓				
Logo displayed on branded screen banner during a plenary session	✓	✓	✓				
Logo recognition in promo materials, on website, on social media, and on Nosh Box flier	✓	✓	✓				
Color ad (5"w x 3.75"h) in the printed Program provided to each Convention attendee	✓	✓	✓	✓			
Logo recognition on backdrop for studio set during three main speaker events	✓	✓	✓	✓			
Opportunity to add branded item to Nosh Box deliveries or swag bags for August "Convention Extension" workshop	✓	✓	✓	✓			
Recognition via CWBA's social media channels	✓	✓	✓	✓	✓		
Recognition in Convention email marketing reaching 2,000+ people	✓	✓	✓	✓			
Acknowledgment in Convention Program provided to each registrant	✓	✓	✓	✓	✓	✓	✓
Acknowledgment in CWBA's blog <i>The 1891</i>	✓	✓	✓	✓	✓	✓	✓

Ask how we can help meet your marketing goals!

# LOGO & AD SPECIFICATIONS

Our Convention Partners gain exposure through a variety of logo and ad placements.

## ACCEPTED LOGO FORMATS:

- High resolution for printing; 300 dpi (EPS preferable or JPEG)
- Low resolution for website use; internet applicable (JPEG or GIF)

## ACCEPTED AD FORMATS:

- Program ads are 5" wide by 3.75" tall, in full color
- Finished Preferred:
  1. CMYK Color and
  2. PNG or JPEG at 300 dpi, or Press-Quality PDF

Email logos & ads to  
CWBA Executive Director  
Kim Sporrer at  
kimsporrer@cwba.org

- **SILVER SPONSORS AND ABOVE**  
Logos are due by May 3 for inclusion in the Convention Brochure and all other materials.
- **GOLD SPONSORS AND ABOVE**  
Program Ad is due by May 7 for inclusion in the Convention Program.
- **BRONZE SPONSORS AND BELOW**  
Commitments are due by May 15 for inclusion in the Convention Program and other materials.



REGISTRATION POSTER



CONVENTION PROGRAM

[cwba.org/convention](http://cwba.org/convention)

## 2021 CWBA ANNUAL CONVENTION SPONSOR COMMITMENT FORM

Today's date: \_\_\_\_\_

Sponsor name (for printed materials): \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

### Yes! Include me/my company as a CWBA Convention Sponsor (please select level):

- \$7,500     \$5,500     \$3,500     \$2500     \$1500     \$750     \$500  
Summit            Platinum Plus            Platinum            Gold            Silver            Bronze            Friend

### **BILLING INFORMATION** (Payment must be received by May 14, 2021 to be listed in event materials.)

Please invoice me     Check enclosed: Payable to *Colorado Women's Bar Association*

Card Type:     VISA     MasterCard     American Express     Discover

Name (as it appears on card): \_\_\_\_\_

Card number: \_\_\_\_\_

CVV#: \_\_\_\_\_    Expiration date: \_\_\_\_\_

Billing address (if different than above): \_\_\_\_\_

City \_\_\_\_\_    Zip: \_\_\_\_\_

Don't forget to include your logo and Program Ad (where applicable).

Invoices will be emailed and may be paid online through our website (preferred).

Please send completed form and payment to:  
CWBA, P.O. Box 1918, Denver, CO 80201 • (303) 831-1040 • [execdir@cwba.org](mailto:execdir@cwba.org)